



Style Sheet

Typography

Headlines

– Greycliff CF Bold

Body Copy – Greycliff CF Regular

System Safe Alternative – Arial

Color Palette

Light Blue

HEX: #6FC9C4
RGB: 111, 201, 196
CMYK: 54, 0, 27, 0
PMS: 564 C

Teal

HEX: #228181
RGB: 34, 129, 129
CMYK: 83, 32, 48, 8
PMS: 7474 C

Dark Teal

HEX: #0C4240
RGB: 12, 66, 64
CMYK: 89, 53, 64, 48
PMS: 546 C

Charcoal

HEX: #2D231D
RGB: 45, 35, 29
CMYK: 62, 66, 71, 72
PMS: Black C

Logos

Full Color

Full Color Reversed

One-Color Teal

One-Color White

One-Color Charcoal

One-Color Light Blue

Clear Space Requirements



For all logo variations, clear space should be no less than the height of “o” in the logo.

ADA-Compliant Color Combinations

These are the recommended text and background color combos that are **ADA accessible** (contrast ratio of 4.5:1 or greater).

Charcoal on Light Blue

Dark Teal on Light Blue

Teal on White

Dark Teal on White

Charcoal on White

Light Blue on Charcoal

Light Blue on Dark Teal

White on Teal

White on Dark Teal

White on Charcoal

Non-ADA-Compliant Color Combinations

Below are some examples of text and background colors to **avoid**.

Light Blue on White

Teal on Light Blue

Dark Teal on Teal

White on Light Blue

Light Blue on Teal

Teal on Dark Teal